

# BLOGGING ASSESSMENT RUBRIC

**TASK:** To look at various blog sites and evaluate whether they are sites that promote interaction, conversation and communication.

**Blog Title:**

**Blog URL:**

	Low Criteria	Middle Low Criteria	High-Middle Criteria	Above Criteria
<b>Assessment Area</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>
<b>Writing Contents</b>	Over 10 words conversations and posts are short. and don't mean anything and or does not use interesting alternative words	5 or more mistakes and the posts are a little longer with at least 2 interesting words per post	3 mistakes and 4-5 good words per post and posts mean something and are at least 2 paragraphs long.	No types of any mistakes at all. Avoids overly used and not interesting
<b>Blogging Extras</b>	Have media extra things on the. Dull and boring colors and or does not match. Personality And title of blog does not match.	Have 3-4 media and better colors but still does not match personality of the blog. The title of the blog does not match the blog.	Have 6-9 media on the blog and the theme matches personality and colors are bright except if they are supposed to be dark. Blog title matches and blogger tells why he/she picked that name	Have more than 9 media and Original and eye-catching theme that fits the personality of the blogger well. The title also matches
<b>Conversations And blogging habits</b>	Did not comment on anybody's and made no conversations. Visits blog very rarely and almost never writes posts	Commented on a few people and 1-2 different people commented on their blogs and made conversations. Not very good and comments rarely.	Commented on some people and 2-5 different people commented back on their blogs. Made some conversations. Visits blog twice a week	Commented lots of people and they commented back. More than 5 different people commented on their blog. Made lots of conversations. Visits blog four times a week and writes blogs very often

**Strengths of This Blog are:**

---



---



---

**Areas this Blog could improve on are:**

---



---



---